

**Sandwell Health and Wellbeing Board**  
**21<sup>st</sup> September 2022**

<b>Report Topic:</b>	Sandwell Health and Wellbeing Strategy
<b>Contact Officer:</b>	<b>Nicole Robins</b> <b>Nicole_robins@sandwell.gov.uk</b>
<b>Link to board priorities</b>	<p>Please include in your report how your work links to one or more of our board priorities:</p> <ol style="list-style-type: none"> <li><b>1. We will help keep people healthier for longer</b></li> <li><b>2. We will help keep people safe and support communities</b></li> <li><b>3. We will work together to join up services</b></li> <li><b>4. We will work closely with local people, partners and providers of services</b></li> </ol>
<b>Purpose of Report:</b>	<ul style="list-style-type: none"> <li>• To update the previous Sandwell Health and Wellbeing Strategy dated 2016-2020 which is now out of date. There has been a prolonged gap in the development of this strategy due to the Covid-19 pandemic. The new strategy reflects system changes since then and is updated with current plans and projects. The strategy will now also cover the Sandwell Health and Social Care Partnership as well as the Sandwell Health and Wellbeing Board.</li> <li>• To approve the development of the Sandwell Health and Wellbeing Board Strategy</li> </ul>
<b>Recommendations</b>	<ul style="list-style-type: none"> <li>• Approve the text version of the strategy subject to any additional changes agreed at the meeting.</li> </ul>

	<ul style="list-style-type: none"> <li>• Agree that the strategy be graphically designed and published on the Council website and other partner organisation's websites.</li> <li>• Agree that authority be delegated to the Director of Public Health to approve updates to the strategy with new case studies of work or additional outcomes once a quarter if applicable, with updates circulated to Board members.</li> </ul>
<p><b>Key Discussion points:</b></p>	<p>Please include in your report how your work links to one or more of our board priorities:</p> <p>The strategy has been developed in line with the changing dynamic of the Health and Wellbeing Board. Keeping a focus on community involvement and putting Sandwell residents at the heart of our work. It is also reflective of the Sandwell Health and Social Care Partnership and the place-based partnership's approach to improving population health and wellbeing.</p> <p>It brings together recent community project successes that have addressed the changing needs of Sandwell residents. Demonstrating the value of working with, not to our community.</p> <p style="text-align: center;"><b>1. We will help keep people healthier for longer</b></p> <p>The Health and Wellbeing Strategy incorporates all parts of the life course. Giving examples of how children and young people can get involved with physical activity and learn about harmful choices such as drugs and alcohol we can equip them for the future to make healthier decisions.</p> <p>The Health and Wellbeing strategy notes the reduced life expectancy and health of Sandwell residents. It</p>

provides recent examples of various projects that have improved health outcomes locally.

**2. We will help keep people safe and support communities and 4. We will work closely with local people, partners and providers of services**

By following the community-based approach, the Health and Wellbeing Strategy focusses on how Sandwell residents can help themselves and each other. By listening to the needs of the community and empowering them to get involved we can create more sustainable health improvement programmes that will benefit Sandwell residents years down the line from now.

**3. We will work together to join up services**

The strategy details the partnership between the Health and Wellbeing Board and the Sandwell Health and Care Partnership. This includes working with professionals as well as people directly in our local communities to help improve lives. In order to keep the document up to date, allowing the addition of new work and case studies is essential. This would mean the strategy is reflective of any changes to services and partnerships.

**Implications (e.g. Financial, Statutory etc.)**

Health and wellbeing boards are a formal committee of the local authority charged with promoting greater integration and partnership between bodies from the NHS, public health and local government. They have a statutory duty to produce a joint strategic needs assessment and a joint health and wellbeing strategy for their local population.

**What engagement has or will take place with people, partners and providers?**

The strategy has been shared with members, directors and other boards and partnerships in Sandwell for comments as well as taken to scrutiny committee. All comments have been taken for consideration and changes and additions have been made to the strategy where appropriate. Overall a positive response of the strategy has been received.

